

T H E R A P Y  
S P O T



Corporate Speaking  
and Accent Reduction  
Handbook





# Why Choose Therapy Spot to help you with your Corporate Speaking and Accent Reduction?

CORPORATE SPEAKING	ACCENT MODIFICATION
<p>We have programs for:</p> <ul style="list-style-type: none"><li>● Giving presentations - structure, speech clarity, rate and voice projection</li><li>● Social-Communication at the water cooler</li><li>● Telephone communication - how to change your rate, voice and speech quality</li><li>● Taking charge at a meeting - thinking on the spot, being concise, making educated points</li><li>● Non-verbal language &amp; its implication in communication</li><li>● Female communication in a corporate world (how to advance your career by using your communication strengths and changing your weaknesses)</li><li>● Male communication in a corporate world (what communication style should we keep and what can we learn from females?)</li><li>● Sales and communication strategies</li><li>● Communication styles to resolve conflict</li><li>● Persuading and influencing others</li></ul>	<p>Improve your English pronunciation Improve your general communication skills Speak smoothly and fluently Be heard and understood</p> <p>We will target your:</p> <ul style="list-style-type: none"><li>● Phonetic pronunciation</li><li>● Listening skills</li><li>● Word stress and rhythm</li><li>● Sentence rhythm and intonation</li><li>● Voice projection improvement</li><li>● Presentation skills</li><li>● Learning new words</li></ul>





At Therapy Spot, we have designed our Corporate Communication programs to include research evidence from three different professional industries including: Business, Psychology and Speech Therapy. In a corporate world, it is not enough to teach you how to project your voice, change your rate or clarity of your speech and/or have good eye contact. The art of communication in a corporate world involves active listening skills, the timing of reactions and solutions to problems and/or non verbal communication like: how quickly you move throughout the office. At Therapy Spot, we have a passion for the art and science of successful communication in a corporate world and have developed programs to incorporate all research evidence.



Both the CEO and clinical director at Therapy Spot are immigrants to Canada and have accents. We know first hand how it feels to have to modify our communication in order to be clearly understood and respected in both every-day life and in a corporate world. As such, we were highly motivated to offer this service to other immigrants arriving in Canada. We have drawn from the research & from evidence-based programs to offer you a stellar accent reduction service with excellent outcomes. Our accent reduction program is run by our senior therapists with Canadian accents. This is to ensure that you have a consistent model for all speech sounds in isolation, at the sentence, paragraph and conversation level.

# How Are Services Offered at Therapy Spot?

## Step One

Before we can begin treatment, we need to complete an assessment to answer the following questions:

- What are your communication needs in the context of your daily life?
- What are your communication needs that may affect your ability to be successful in your life (i.e. work, school, family interactions, community involvement)?
- What would you like to achieve in these settings (work, school, community etc)?





## Assessments at Therapy Spot:


- Interview of the individual, their family, or important communication partners
- Review of case history (pre-injury status, academic, employment status, medical & rehabilitation history, etc.)
- Comprehensive assessment of
  - Communication (listening, speaking, reading, written expression, discourse, conversational interaction, social communication)
  - Cognitive skills required for communication (attention, memory, organization, reasoning, problem solving, executive functions, self-regulation)
  - Consideration of potential contributing factors (fatigue, sleep disturbance, visual disturbance, stress, hearing, pain, mental illness etc.)
  - **we do on-site hearing tests for understanding speech and language**









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- Selection, administration, and interpretation of standardized tests
  - Functional evaluation of school, work, family, or community communications (current status and communication demands)
  - Consultation with other professionals or review of their reports as indicated
  - Preparation of a comprehensive report
  - Collaboration with client in the preparation of Goal Attainment Scale meaningful Goals



## Step 2: Analysis of Results and Development of Treatment Plan

An individualized 12-week (most often) plan is developed for you. The plan takes into consideration :

- Your assessment results,
- Your current needs,
- Goals you want to achieve
- Task analysis of each goal in order to break it down into sub-steps that can be achieved over a 12 week period.

Decision on where Treatment will take place:

- ☐ Your home
- ☐ Your work-place
- ☐ Your school
- ☐ Our clinic













## Step 3: Treatment

- Treatment would focus on your corporate speaking or accent reduction needs.
- All Treatment would be team based and collaborative. You will never feel tested.
- Goals will be broken down into achievable steps and each therapeutic session will target one of those sub-steps to allow for continued progress.
- You will be able to see the progress each week
- Further evaluation of progress will occur at 6 week and the 12 week mark.

# Service Pricing

ASSESSMENTS			
ASSESSMENT TYPE	SESSION #	APPOINTMENT LENGTH	ASSESSMENT COST
Accent Reduction	<b>Session 1 -</b> Direct 1 on 1 with Therapist and Client to review history, discuss concerns and complete standardized tests	1 Hour (Client Present)	\$284.00
	<b>Session 2 -</b> Indirect <b>(no client present)</b> Scoring of tests, Analysis of Data and Treatment Plan Creation	1 Hour (No Client Present)	
Corporate Speaking	<b>Session 1 -</b> Direct 1 on 1 with Therapist and Client to review history, discuss concerns and complete standardized tests	1.5 hours (Client Present)	\$355.00
	<b>Session 2 -</b> Indirect <b>(no client present)</b> Scoring of tests, Analysis of Data and Treatment Plan Creation	1 hour (No Client Present)	





## Treatment Service Pricing

Senior Speech-Language Pathologist: \$142/hour

CEO (Simone Friedman): \$157/hour

Clinical Director and Supervisor: \$157/hour

Communicative Disorders Assistant: \$95/hour

SENIOR SPEECH-LANGUAGE PATHOLOGIST (\$139/HOUR)			
SESSIONS LENGTH	SERVICE TYPE	SESSION COST	AVERAGE DISCOUNT PERCENTAGE ON BLOCK RATE
45 minutes	Block Rate	\$117.00	22% Discount
1 hour	Block Rate	\$142.00	25% Discount
1.5 hours	Block Rate	\$213.00	16.5% Discount
2 hours	Block Rate	\$284.00	12.5% Discount
45 minutes	Regular Rate	\$142.00	
1 hour	Regular Rate	\$177.50	
1.5 hours	Regular Rate	\$248.50	
2 hours	Regular Rate	\$319.50	





CEO AND/OR CLINICAL DIRECTOR (\$157/HOUR)			
SESSIONS LENGTH	SERVICE TYPE	SESSION COST	DISCOUNT PERCENTAGE ON BLOCK RATE
45 minutes	Block Rate	\$133.00	18.5% Discount
1 hour	Block Rate	\$157.00	25% Discount
1.5 hours	Block Rate	\$235.50	16.5% Discount
2 hours	Block Rate	\$314.00	12.5% Discount
45 minutes	Regular Rate	\$157.00	
1 hour	Regular Rate	\$196.25	
1.5 hours	Regular Rate	\$274.75	
2 hours	Regular Rate	\$353.25	



For therapy sessions with a Communicative Disorders Assistant (CDA), SLP supervision time is also billed at 25% of the treatment sessions. This charge is averaged over the treatment sessions at the rate of \$10/session.

COMMUNICATIVE DISORDERS ASSISTANT (\$85/HOUR)				
SESSION LENGTH	SERVICE TYPE	SLP SUPERVISION	TOTAL SESSION COST	DISCOUNT PERCENTAGE ON BLOCK RATE
45 minutes	Block Rate	\$10.00	\$80	19% Discount
1 hour	Block Rate	\$10.00	\$95.00	23% Discount
1.5 hours	Block Rate	\$10.00	\$138	15% Discount
2 hours	Block Rate	\$10.00	\$180.4	11.5% Discount
45 minutes	Regular Rate	\$10.00	\$95.00	
1 hour	Regular Rate	\$10.00	\$116.25	
1.5 hours	Regular Rate	\$10.00	\$158.75	
2 hours	Regular Rate	\$10.00	\$201.25	





# THERAPY SPOT



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